

Your Company logo



Your Company Name

Dashboard KPI

January - May, 2023

Particulars	Jan. 2023	Feb. 2023	Mar. 2023	Apr. 2023	May 2023	Total	Ratios
Shopify / Amazon Sales	262,799	246,928	272,470	237,073	265,616	1,284,886	
Cost of Goods Sold	47,461	56,890	66,726	63,679	71,637	306,393	24%
Freight, Packaging & Fulfillment	45,771	43,811	48,401	37,487	43,025	218,495	17%
Ads & Marketing	23,355	29,302	27,946	21,411	41,689	143,704	11%
Staff & Payroll	59,700	58,038	63,530	63,818	73,789	318,875	25%
Rent	8,637	8,653	8,879	8,863	8,719	43,752	3%
Travel	4,821	2,185	4,245	6,237	4,566	22,054	2%
G&A	14,087	12,283	18,391	13,556	14,918	73,236	6%
Net Profit	58,965	35,766	34,351	22,021	7,273	158,377	12%

GP Ratio	35%	41%	42%	43%	43%	41%
NP Ratio	22%	14%	13%	9%	3%	12%

Change in Working Capital	1,154 -	4,277 -	20,456 -	23,294 -	23,341 -	70,214
Shareholders Loan	29,330 -	1,227 -	5,000 -	6,817 -	63,815 -	106,189
Fixed Assets Change	1,280	-	4,765	-	6,986	13,031
Change in Bank Balance	29,509	30,261	4,130 -	8,090 -	86,869 -	31,058

Annual Estimated dues

2023 Estimated Depreciation	6000
2023 Estimated Corp taxes	17500

Sales Tax Payable (Receivables)

2023 HST Receivable	-	24,804
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Other Custom KPI's

Monthly Sales Target	xxxxxx
Inventory Turnover days	xxx
PNE Report Savings	xxxx
Sales Compared with PY	xx%
Anything else you want to track	tbd